

Rubrics for Ideation Assignment  
8/19/2015

1. How well explained is the idea? Is it a good goal statement?
2. How well is the target base for the output of the design identified?
3. How does this idea compare to competing technologies? Are the competing technologies identified? Why would I switch to this design over another technology?
4. Is there a faculty member in addition to Dr. Wright who could serve as an advisor for this project? Who could evaluate the outcomes?
5. How well written is the idea? Are the figures useful and necessary? Are they used effectively?
6. Are the tasks for team members identified? Do they make sense relative to the scope of the project? Are the skills sets identified? Are those skill sets present in the class or augmented from a committed outside source?